



# Industry Promotional Opportunities



AAGL 2024/2025 MEDIA KIT

# Pioneering Minimally Invasive Gynecologic Surgery

At the forefront of medical advancement, AAGL stands as the international leader in minimally invasive gynecologic surgery (MIGS), dedicated to the betterment of women's health. With a clear mission to enhance the quality and safety of healthcare, AAGL champions excellence in clinical practice, education, research, innovation, and advocacy.

## Our Community:

- A vibrant global network with over 7,100+ members, including residents, fellows, practicing physicians, and allied health professionals.
- A committed readership that depends on AAGL for the latest surgical techniques, technological advancements, and educational resources to advance their expertise in MIGS.

## Your Opportunity:

- Access an audience of dedicated professionals, many of whom are key decision-makers in their practices and institutions.
- Place your brand at the heart of MIGS through the AAGL website and a portfolio of publications trusted for their cutting-edge content.
- Align with AAGL's mission and engage with a demographic that values innovation and quality in patient care.

Engage directly with AAGL Members and Non-Members through the advertising, webinar, and sponsorship opportunities presented below. AAGL's Members and Non-Members include world renowned surgeons, state-of-the-art Industry leaders and educators. This diverse audience provides a unique opportunity to reach your target audience of key decision makers. We provide monthly and annual advertising opportunities throughout the year.

[For more details, examples, demonstrations and pricing, please click here!](#)

7,100+  
Members

# AAGL.org

Leverage AAGL.org, the authoritative online destination for the minimally invasive gynecologic surgery community, to reach an engaged audience of medical professionals. Our website is the perfect showcase for your brand, with a range of advertising options designed to meet your marketing goals.

## Feature Listing

Make a strong first impression with premium ad placements on our most visited page. As the front door to our community, your brand will be front and center, welcoming every visitor to AAGL.org.

**\$4,500 Monthly**  
350x350 Banner

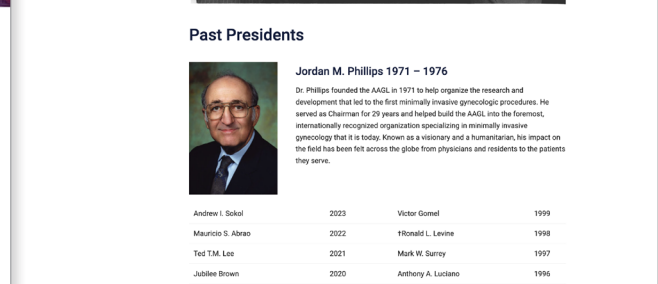
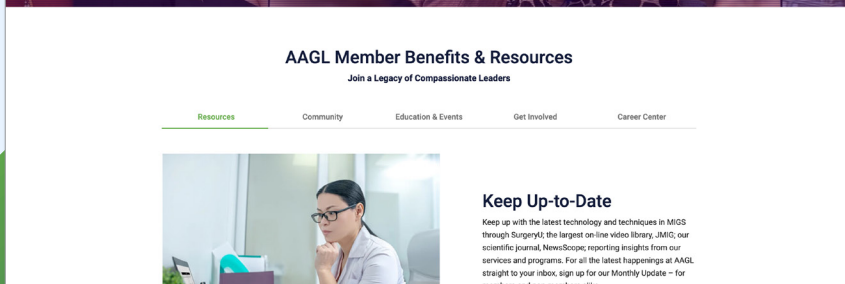
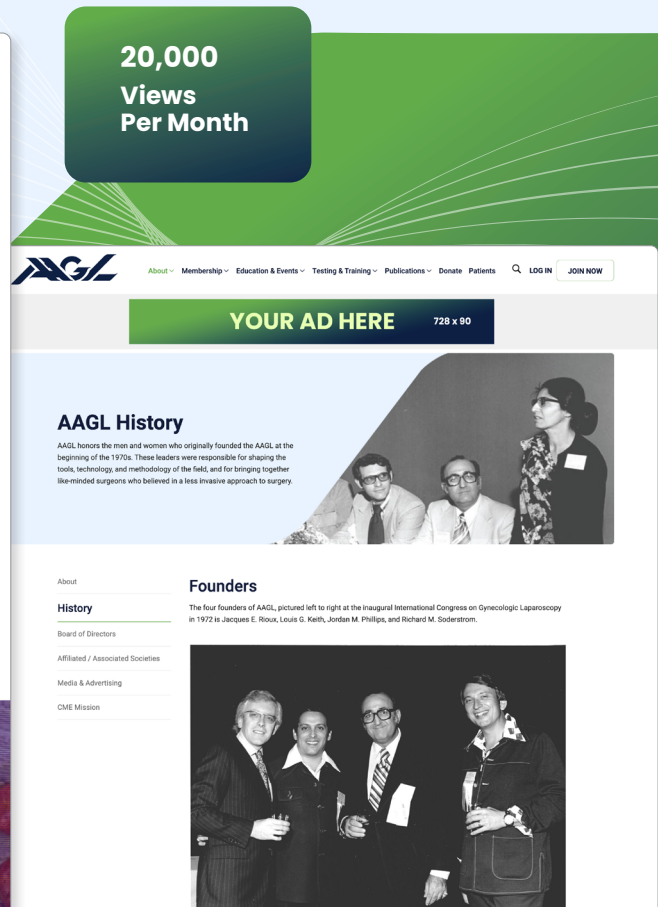
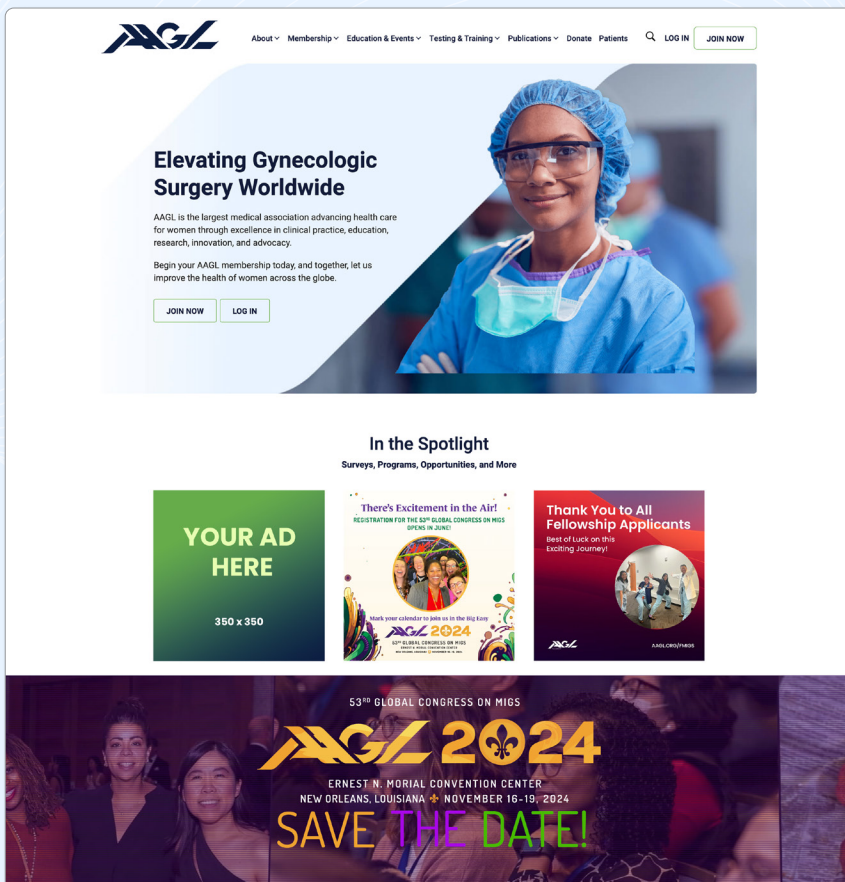
[View Online](#)

## Banner Ads

Gain widespread visibility across various pages with our banner ads. These are strategically positioned to catch the eye and offer consistent exposure, reinforcing your brand message throughout the user's journey on AAGL.org.

**\$3,500 Monthly**  
728 x 90px Banner

[View Online](#)



# SurgeryU

SurgeryU delivers high quality, high-definition, peer reviewed surgical videos to members of the AAGL through live streaming events and through our on-demand video library. SurgeryU has become the “go to” reference for MIGS surgeons, engaging over 28K views per month and growing. The promotional opportunities described below will ensure you reach your target markets. Annual and monthly opportunities available!

## Hosted Webinar

A unique opportunity to host a dedicated industry branded webinar. Present the latest updates and announcements on your products using the SME's of your choice. Webinars are presented live for 1-Hour and open for attendance by our Member and Non-Member audiences, then placed on-demand as a Member's-only benefits. Please inquire for available dates.

**\$10,000 Per Event**

[View Online](#)

## Webinar Series Sponsor

Become a 2024 sponsor of the webinar series. As a sponsor, your company will support all webinars throughout the year with an expectation of at least 8 webinars including Special Interest Groups (SIGS) and FMIGS as scheduled. *Industry and society specific webinars excluded.*

**\$10,000 Annually;  
Pro-Rated**

[View Online](#)

## Product Demonstration

Host a product demonstration and reach our members directly through a Product Review Video on our SurgeryU website. This NEW opportunity can be hosted by a SME of your choice and will be posted for 12 months on the SurgeryU website. Four-minute maximum running time.

**\$8,500 Each**

[View Online](#)

## Banner Ad

Highly visible banner advertising opportunity at the top of the SurgeryU page, this banner remains at the top of the page throughout all SurgeryU website navigation. Exclusive offer!

**\$3,500 Monthly**

728 x 90px Banner

[View Online](#)

## Website Advertising

### Feature Listing

Highest profile advertising, this opportunity offers prime advertising space on landing page of SurgeryU website. This space is the first visual to engage our members upon entering the SurgeryU website. Also included with purchase of Industry Webinar.

**\$5,000 Monthly**

728 x 90px Banner

[View Online](#)

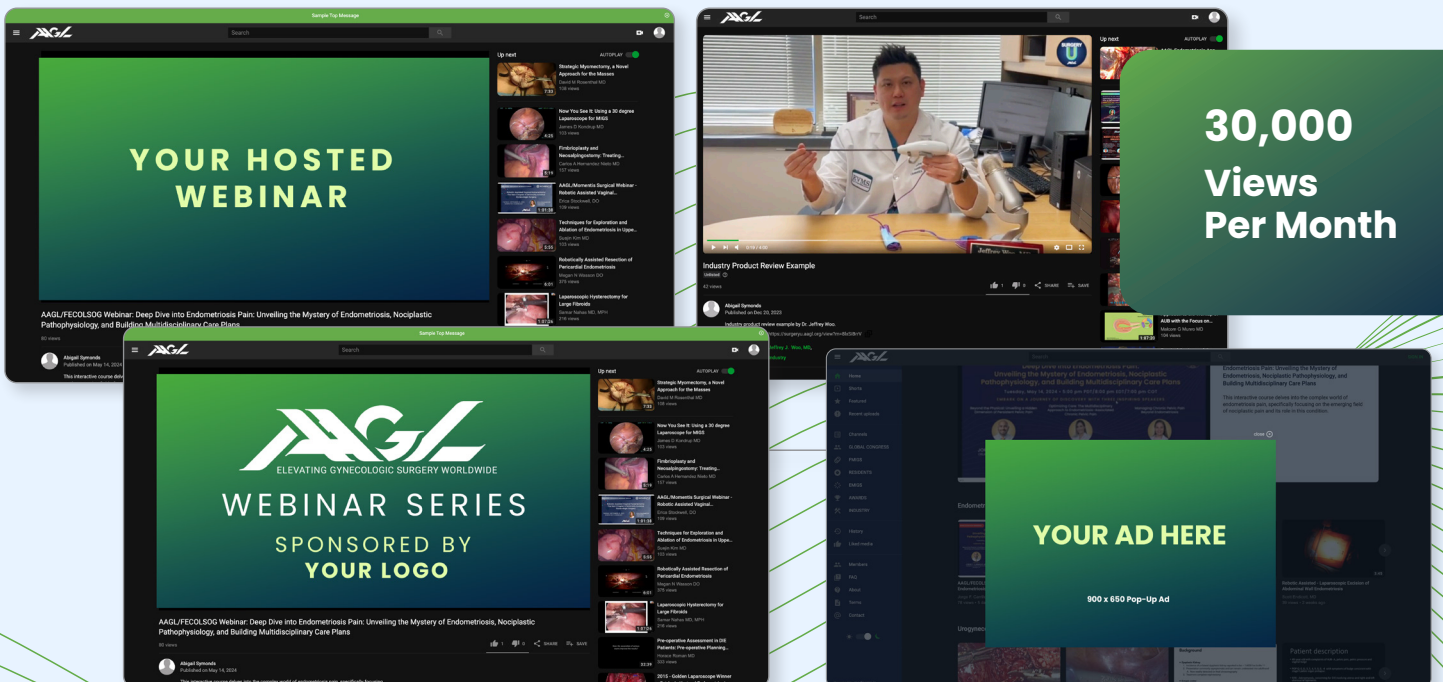
### Pop-Up Advertising

Engaging company ads will pop-up in a new window during their SurgeryU browsing experience.

**\$3,500 Monthly**

900 x 650px Banner

[View Online](#)



# Publications

Amplify your brand's impact through AAGL's diverse range of publications, each offering unique opportunities to reach an audience deeply invested in the field of minimally invasive gynecologic surgery.

## Journal of Minimally Invasive Gynecologic Surgery (JMIG)

Advertise in JMIG to associate your brand with peer-reviewed research and clinical reports. As AAGL's flagship journal, JMIG is where specialists turn to for authoritative content, offering your brand a scholarly context.

Contact for Pricing

[View Online](#)

## NewsScope Product Spotlight

Run a company advertisement in our monthly online periodical. Includes a 75-word description of your product or service, with a link to your company website. Each advertisement will appear in three monthly issues and perpetually in those issues online.

\$4,500 Per Issue

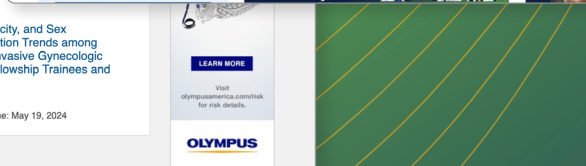
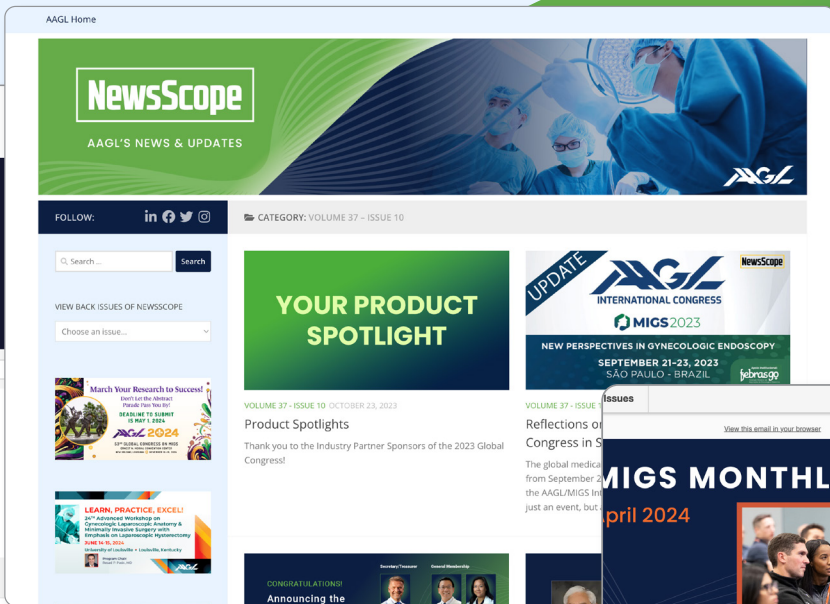
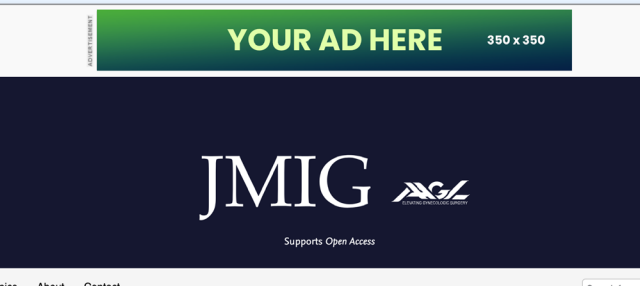
[View Online](#)

## MIGS Monthly

Reach out to our members through AAGL's E-Bulletin, the monthly email newsletter that highlights upcoming events, key news, and developments. E-Bulletin ads ensure your message is delivered directly to the inboxes of engaged subscribers.

Contact for Pricing

[View Online](#)



30,000  
Contact  
Email List



# Global Congress on MIGS

The AAGL Global Congress on Minimally Invasive Gynecologic Surgery is the premier event for professionals in the field. Each year, this congress gathers the brightest minds and the most innovative solutions under one roof, presenting an invaluable platform for networking, learning, and advancing the industry.

## Opportunities

- **Exhibition Space:** Showcase your products and services at the heart of the congress, where attendees seek the latest in medical technology and solutions.
- **Sponsorship:** Gain prominent visibility with sponsorship packages that elevate your brand before, during, and after the event.
- **Scientific Program Participation:** Engage with attendees through educational sessions and symposia, positioning your brand as a thought leader.

## Impact

- **Networking Potential:** Connect with a diverse and dynamic group of professionals from across the globe.
- **Brand Exposure:** Benefit from recognition in the congress materials, including the Scientific Program and promotional items.
- **Lasting Impressions:** Build long-term relationships with leaders and decision-makers who attend the congress.

[View Online](#)



3,000+  
Attendees



100+  
Countries  
Represented



# Job Board

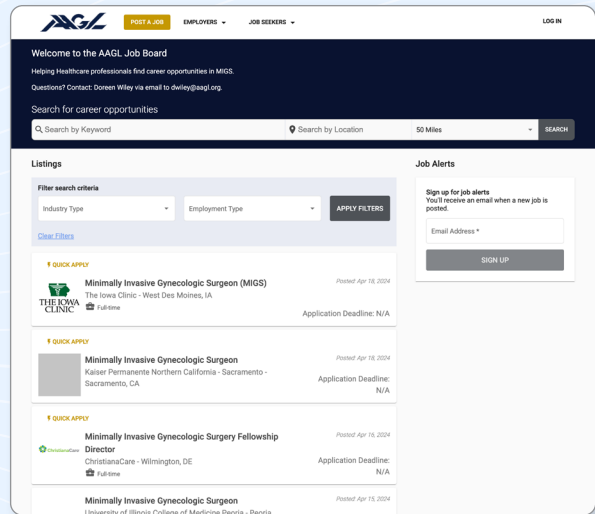
Do you have a career opportunity to post  
or are you seeking a new position?

Available to Members,  
Non-Members, Fellows.

Post your job listing or resume in AAGL's  
Career Center!

**Contact for Pricing**

[View Online](#)



## AAGL Connect Coming Soon

AAGL's Online Community featuring SIG Groups,  
Member Resources and More...

## Contact

For more information, available Industry webinar dates, and to inquire about  
bundle pricing opportunities, please contact:

Doreen Wiley  
dwiley@aagl.org  
714.503.6208

AAGL  
6757 Katella Avenue  
Cypress, CA 90630  
800.554.2245  
714.503.6200  
www.aagl.org

